



Today on iTWire IT News Telecommunications People Our Blogs Tech Lifestyle Releases Science Sustainability Daily ICT Newsletter FREE TRIAL

Follow the Australian Telecommunications scene NEWSLETTER- FREE TRIAL

Technology news and Jobs Information Technology News Family First takes aim at the cloud

Family First takes aim at the cloud

by Beverley Head

Tuesday, 20 October 2009

Senator Steve Fielding had better move fast with his Bill aimed at preventing the transfer of personal information overseas, because demand for cloud computing in Australia seems unstoppable with two out of five organisations planning a move to the cloud.



Visitors last 30 days 665,005
Subscribers 14,517
#1 independent technology news advertise here

* Search AdvSearch Login Events FreeStuff

GET EMAIL UPDATES
Sign up now for daily updates from iTWire.

FREE

- Advertisement -

Featured Whitepaper



5 Best Practices for Smartphone Support

Worldwide shipments of smartphones reached a high of nearly 40 million units in the third quarter of 2008, helping to grow the category by 28% from the same quarter last year.

...More

Today on iTWire



- Axis wins Sydney trains surveillance camera contract
- Lenovo hopes to score in Windows 7 market
- Google, Bing search Twitter
- Study: cell phone users don't notice cloaks
- Microsoft, T-Mobile post Sidekick data recovery tool
- RadarSync offers one-stop shop for Windows 7 drivers

Latest news



What's your news?

Publish your press release direct to iTWire

Read more...



The leader of the Family First Party will next week introduce to Parliament the Keeping Jobs from Going Offshore (Protection of Personal Information) Bill 2009, which aims to limit what data can be sent offshore. For most of the large cloud computing suppliers which have their data centres overseas, the passage into law of such a Bill could spell disaster.

Such a move might also prove deeply unpopular with corporate Australia and Government departments alike. A new survey conducted by Telsyte has revealed that 40 per cent of Australian medium and large enterprises are likely to take up cloud computing in the next three years with the highest interest coming from healthcare, education, government, telecommunications and media sectors.

Industry analyst Gary Tsang, said this represented a higher demand than existed for hosted telephony (25 per cent in the next five years) or hosted unified

Featured Whitepaper

5 Best Practices for Smartphone Support

communications (18 per cent in the next 5 years).

Tsang confirmed however that while organisations were keen to reap the financial benefits associated with cloud computing, CIOs harboured lingering fears about the security of their data, which would often be held in data centres overseas. "CIOs want to know where the data resides and where it moves to," said Tsang, adding that security remained a major concern.

Ian Poole, CEO of IntegGroup (which like Telsyte, is owned by the UXC group) expressed surprise that demand for hosted communications services was so much lower than demand for cloud computing services. Integ offers a range of hosted communications services, including a newly launched conferencing and collaboration tool, but unlike many cloud computing specialists such as NetSuite or Salesforce.com, hosts its users' data in Australia.

Tsang said that the most reluctant sector when it came to moving data offshore or into the cloud were the banks and financial institutions. He said that while there was some appetite for business process outsourcing, and IT process outsourcing, there was considerably less interest in knowledge process outsourcing.

And it may take a generational shift to change some of the more entrenched attitudes according to Tsang. "The older generation have a lot of reservations. But the younger generations are used to using G-mail, they store their photos online. You will get a wider acceptance with Generation Y."

Baby-boomer Steve Fielding may still take some convincing.



See All Tags

Beverley Head Cloud Computing Family First Integ Steve Fielding Telsyte Unified Communications

Powered By Joomla! Tags

What do you think? Author reads all comments (1) View

One more reason why fielding shouldn't be a senator.

by Xaduuv posts: 40

Post your comment

Previous story in the category >

Sponsored Releases

- Fresh Produce Group Saves Approx \$1 Million p.a. With NetSuite
- Progress Software Announces Availability of Apama 4.2 Event Processing Platform

